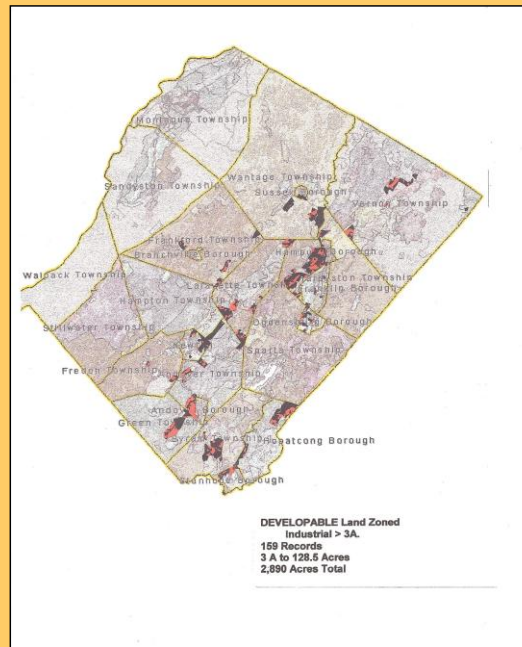


SWIGER CONSULTING, INC.

SUSSEX COUNTY, NJ – VISION 2020 COMMITTEE ECONOMIC DEVELOPMENT STRATEGY, INDUSTRY TARGETING, AND SITE IDENTIFICATION

SWIGER CONSULTING was selected to assist the County’s Economic Development Strategy Committee to identify those businesses and industries that were the most likely ones to attract, given the County’s development priorities, limited available developable space, and the desire to provide more and better jobs for County residents. The firm was also asked to prepare a set of priorities and Action Elements to achieve the stated economic growth objectives.

The study identified those economic sectors that had the greatest growth potential for the region, matched County growth objectives, and could operate successfully in Sussex County. This entailed research on specific industry groups, matching the needs and requirements of those industries to Sussex County strengths and preparing ancillary materials such as a roster of Sussex County CEOs, and an analysis of the County’s residents’ labor skills. The second aspect of the assignment was the development of a roster of sites appropriate for the types of industries to be recruited. This task entailed much GIS review and additional on-site inspection of key sites. The final task was the preparation of an implementation plan that included a number of specific tasks that the County economic development entities could undertake.



The Committee adopted the report recommendations and is undertaking efforts to develop recommended sites and attract the key industries, with the objective of diversifying and strengthening the County economy while creating more and better jobs within the County to reduce the number of commuters. The County has redesigned its Website and is initiating a marketing effort.
